

Submission for Norwich BID Murals – Applications

Thank you for your interest in submitting designs for the Norwich BID mural project.

PLEASE READ THE “CALL FOR SUBMISSIONS” DOCUMENT BEFORE COMPLETING THE APPLICATION FROM BELOW

Submission Deadline

Sunday 2 April 2017 at 17:00

Submission Requirements

To apply for the project and convince the judging panel of your skills and ideas you will need to send the required documents/images listed below:

Artist Statements: Brief CV, any examples of past works that you want to show us, your interest and qualifications for the Norwich BID Mural project and permission to publish your design ideas on our website.

Images: One or more designs (sketches). All image files should be in JPEG format, max 5MB, and should be titled: LastnameFirstnameSITE#letter.jpg (SmithJane01A.jpg).

You may submit up to 3 images/designs in the submission for each site and they should be labelled A, B etc.

Please complete a separate application for each site. You can submit for as many sites as you wish.

Example: Jane Smith submits two designs for Site 2. These will be titled:

SmithJane02A.jpg

SmithJane02B.jpg

Complete the form below including:

- Title of Work
- Site Location (of the chosen wall for every image)
- Description of the design and how it fits the brief and space (max 250 words)

Winning Submission

The BID is offering a prize award for the winning commission to the designer/team of £500 for each design chosen.

For questions regarding the application process, please contact:

Martin Blackwell
Business & Operations Manager
Email: operations@norwichbid.co.uk

Norwich BID Project. Mural Designer Application Form

Contact Information

Name Amanda

Surname O'Farrell

Primary Phone Number 07513410484

Alternate Phone Number 07572397163

Email curbillustration@hotmail.com

Website

Address

55 Hotblack Road

Street Address

Address Line 2

City

Norwich

NR2 4HQ

County / State / Province

Postal / Zip Code

England

Country

Artist Statement

Provide a brief artist statement (max 250 words).

Individually we are Emma and Amanda, together we are Curb Illustration. Curb have a strong base in working together to create interactive works, often aimed at the public. Continuing degree work, from our time studying Illustration at NUA, we have a focus on specific areas of Norwich and the people within. Public are our strongest subject and favourite audience, therefore in many cases we are working with and for those of all ages and abilities. As a part of working amongst the public, we are aware of the differing interpretations many ideas and images can hold and always take this into consideration when developing concepts and finalized outcomes. An ability we hope to bring to the Norwich Mural project. We were drawn to this opportunity through our love of Norwich's history, and the tales you hear through public programs, for example in the Castle and on the

organized ghost walks. Given the opportunity we will delve deeper into Norwich's History and gather local opinions to fully develop and create a fruitful 2d mural.

Site

Site Location No. Site 1 options [Site 1, Site 2, Site 3]

Upload your images

Images: You can submit up to three designs per site but you must complete a **separate application form for each different site.**



All image files should be in JPEG format, max 5MB.



Images should be titled: LastnameFirstnameSITE#letter.jpg e.g. SmithJane01A.jpg is Site01 Image A.

Attach Image A

Title of Work The Legend of King Gargunt

Briefly describe your design. (Limit 250 words)

We would like to create a mural all around the folklore tale of King Gargunt. It says he sits under the castle today, surrounded by treasure and ready for battle, so we want to make him and the castle the main subject. In the centre of the design, crossed over both wall and canopy, the castle shape (echoed throughout the mural) will hold a crown representing the King, as well as a plethora of weapons and treasures. Underneath will be one small box of text [please see attached documents]. The background of the mural will be a dark blue map of surrounding areas of Norwich, areas tales say King Gargunt frequented including three illustrations of places the Queen was believed to have visited in 1578; areas Gargunt may have had his rainy misfortune, leading to him missing his opportunity to meet the her. All 'box' elements will be shaped as the castle, and have underneath small boxes of information, either folklore based or factual. The map background will be blue tones, whilst the box outlines and images will be an off white. We will use representations of each place, on an accurate map of Norwich; this allows the piece to be viewed from afar, as well as appreciated in more detail when the viewer has the time.

Attach Image B

Title of Work

Briefly describe your design. (Limit 250 words)

Describe your design



Attach Image C

Title of Work

Briefly describe your design. (Limit 250 words)

Describe your design



Experience

Please provide information regarding your experience below. You may attach a copy of your artist resume/CV and previous works that you may want to show us. Artist teams or collaborative groups may submit a combined resume.

Attach PDF

Only complete the final section if you would like to be considered to install the mural if your design is selected:

Have you ever worked for a Mural Programme before?

No

If yes, briefly describe. (100 words)

Have you ever operated a cherry picker?

no

Have you ever worked on scaffolding?

no

Are you afraid of heights?

no

Do you have proof of public liability insurance coverage and employee insurance for any employees working for you on the project?

no

I accept the Terms & Conditions

Yes! A.O'farrell

Submit

Please save and send to:

Martin Blackwell

Business & Operations Manager

Email: operations@norwichbid.co.uk